

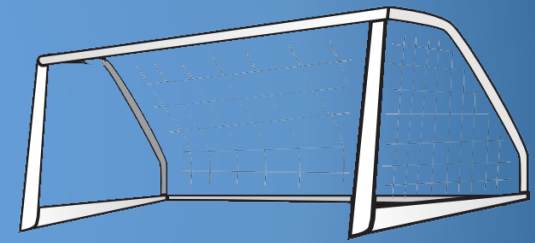
STRATEGIC PLAN FOR THE *FUTURE OF IRWM*

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Today's goals



Inform

What we're doing and why

Engage

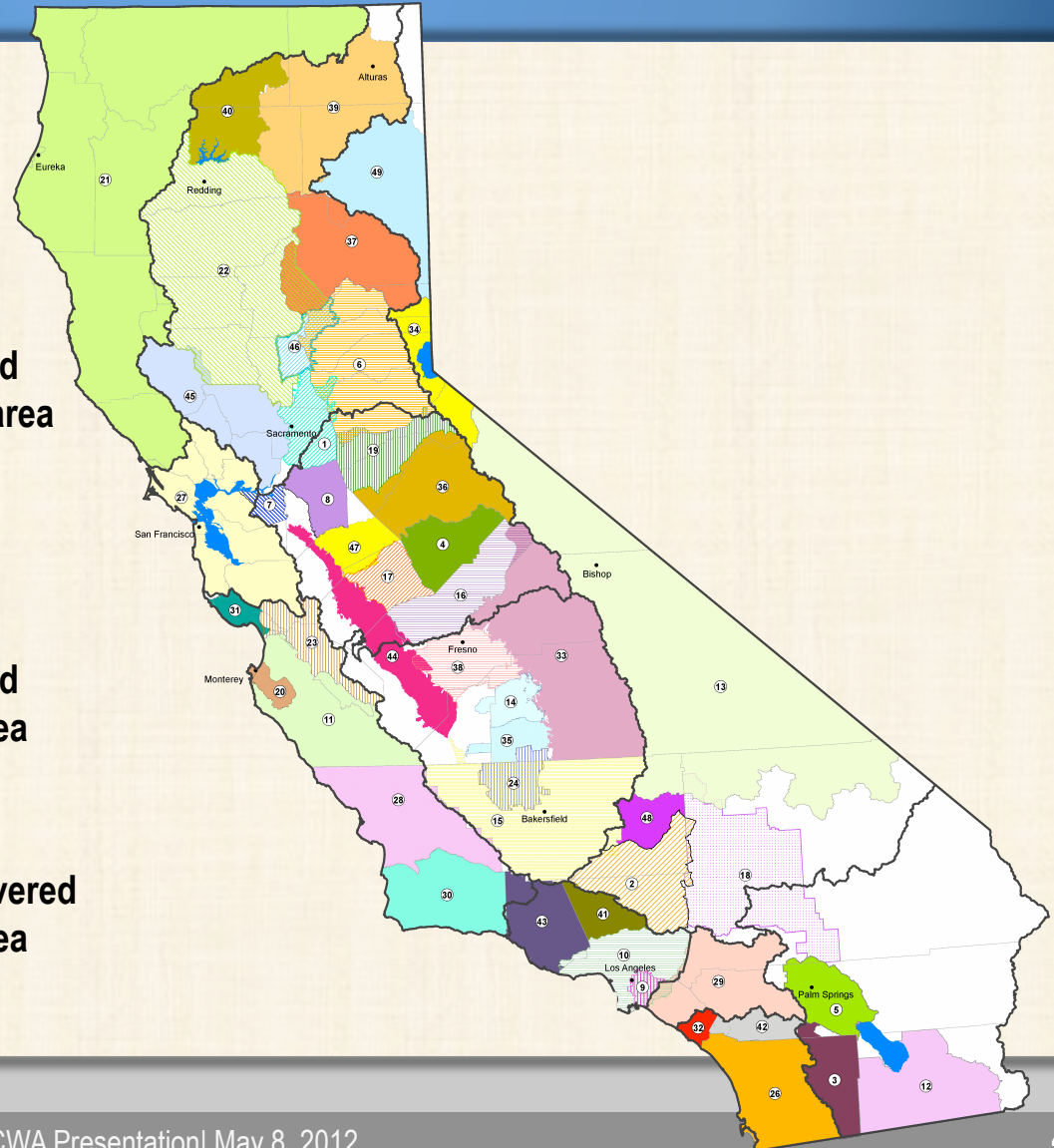
Get your initial input

What we'll cover today...

- ✓ **IRWM – A decade of progress**
- ✓ **Why strategic planning for IRWM?**
- ✓ **Strategic plan content**
- ✓ **Planning process**
- ✓ **What's next?**
- ✓ **Your initial input**

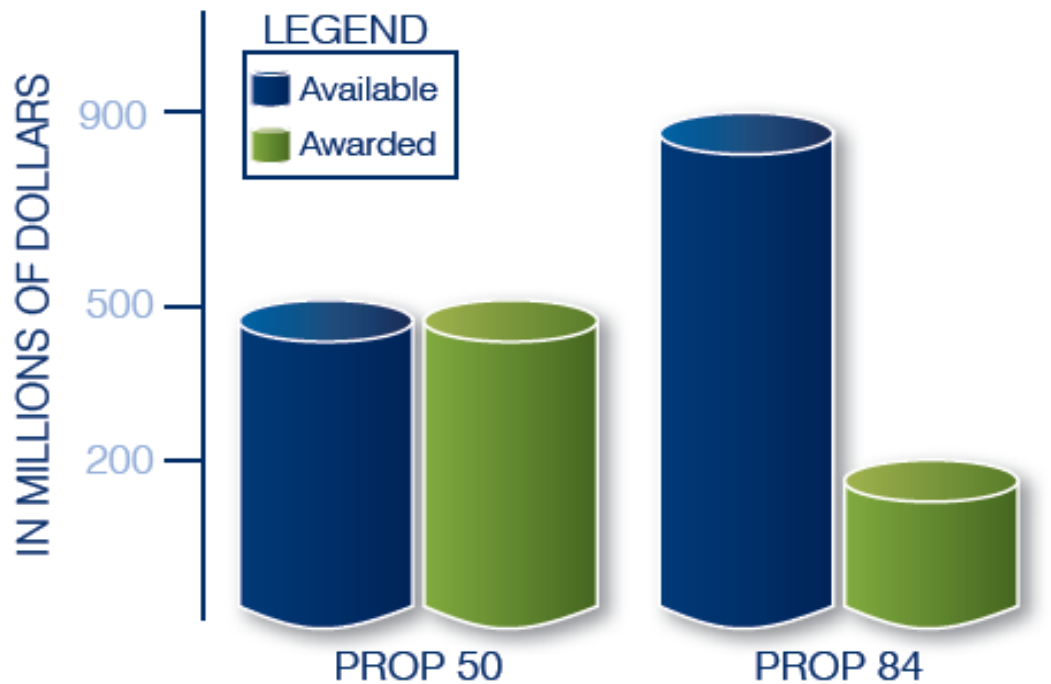
A decade of progress (2002-2012)

- ◆ **IRWM Planning Act (SB 1672)**
 - passed in 2002
- ◆ **P50 (2002) \$500M**
 - 19 IRWM regions (2004)
 - 94% of state population covered
 - 54% of the state's geographic area
- ◆ **P84 (2006) \$1,000M**
 - Implement RAP process (2009)
 - 46 IRWM regions accepted
 - 97% of state population covered
 - 83% of the state geographic area
 - After second round RAP (2010/11)
 - 48 IRWM regions
 - 99% of the state population covered
 - 87% of the state geographic area

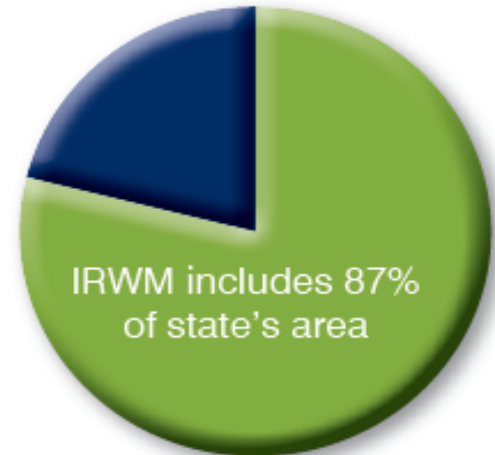


IRWM Grant programs

IRWM HISTORY



California has made a major investment in IRWM.



Definition of IRWM

Integrated Regional Water Management...

incorporates the environmental, societal, economic, legal, and jurisdictional aspects of water management into regional solutions through open collaborative stakeholder processes ***to achieve*** sustainable water use.

Overall benefits of IRWM

Integrated Regional Water Management...

***improves** water management which helps improve economic stability, environmental stewardship, public safety, and other benefits.*

Why do strategic planning for IRWM's future?

- ✓ Continue to build on the past successes of IRWM
- ✓ Further enable, empower, and support regional water management entities
- ✓ Continue to inspire, motivate, and facilitate the practice of IRWM
- ✓ Better align state and federal programs to support IRWM
- ✓ Prepare for changes in the nature and scale of water management challenges
- ✓ Identify, coordinate, and leverage integration opportunities across regions and across different aspects of water management
- ✓ Prepare for possible changes in state funding and develop a shared vision for funding priorities
- ✓ Inform and influence future water management policies and investments

DWR management on the strategic plan



Mark Cowin...

“With the assistance of DWR, IRWM has been successfully implemented by many regional groups in the state, but there is still work to be done.

The *Strategic Plan for the Future of IRWM* in California is critical for ensuring the continued advancement of sustainable water resources management.

The development of the strategic plan is a top priority for DWR”

Basic description of the IRWM strategic plan...

It will be a ***long-term, future-oriented action plan*** that defines a set of ***strategies and actions*** to build upon past successes of IRWM.

It will describe a ***specific path from the present condition to the future vision*** and will define an approach for monitoring successes and adapting to changes.

KEY ELEMENTS OF THE STRATEGIC PLAN

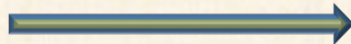
Executive Summary

Where we are...

- IRWM assessment, opportunities
- Institutional and regulatory framework

Where we want to be...

- Vision
- Goals



How we get there...

- Strategies, targets, and actions
- Performance metrics
- Implementation plan
- Monitoring and reporting

Draft Vision for Future of IRWM

California embraces and practices IRWM
as the

best way to manage water

and

**aligns related programs, policies, and regulations
to support IRWM**

MULTIPLE WORKSHOPS



SCOPE – PRINCIPAL TASKS (AS CURRENTLY ENVISIONED)

- **Outreach and Communication Plan development**
- **Strategic vision, goal, and objective setting**
- **State water management institutional framework assessment**
- **Policy and regulatory assessment**
- **Integrated water management trends and experiences assessment**
- **Decision support tool assessment**
- **Analysis of the State's IRWM Program**
- **Analysis of existing IRWM plans and their relationship with other planning efforts**
- **Gap analysis**
- **Strategies development**
- **Performance metrics, targets, and actions development**
- **Financing options identification and evaluation**
- **Strategic plan implementation measures development**
- **Monitoring approach development**

WHAT'S NEXT?

- ◆ **Scoping workshops** (*currently planned for August 2012*)
- ◆ **Release of the final scoping document**
- ◆ **Informational workshops** (kick off creation of the plan)
- ◆ **Vision and goals workshops**
- ◆ **Strategy workshops**
- ◆ **Plan formulation and review workshops**
- ◆ **Release of the final strategic plan** (*mid-2013*)

Questions?

THOUGHTS?

- 1. What would you like to see in the future for IRWM in California?**
- 2. What would you like the *Strategic Plan for the Future of IRWM* to address?**
- 3. How can we best engage you in the plan development effort?**
- 4. Others?**

THANK YOU!

